

VICE PRESIDENT FOR ADMINISTRATION

September 24, 1993

### MEMORANDUM

TO:

Mary Poore, Vice Chairman

John Butler Ada Lou Steirer Leonard Keller Johnson Link Charles Helsel Gary Barns

Paul Shelton Susan Underwood Martin Driggers Cathy Sams Cecil McCaskill Walton H. Owens, Jr.

SUBJECT: Joint City/University Advisory Committee Meeting

The next meeting of the Joint City/University Advisory Committee will be held at City Hall, Monday, October 4, at 1:30 P. M. Agenda items will include:

- 1:30 P. M. Public Input 1.
- 2. Approval of September 13, 1993, Minutes\*
- University Flex-time Study (Paul Michaud) 3.
- 4. City Strategic Plan (Charles Helsel)

Manning N. Lomax

Chairman

dlp

\*Enclosure

XC:

Dr. Max Lennon

Mayor Larry Abernathy



# MINUTES JOINT CITY/UNIVERSITY ADVISORY COMMITTEE MEETING September 13, 1993

PRESENT: Nick Lomax, Mary Poore, Leonard Keller, Gary Barnes, Ada Lou

Steirer, Johnson Link, Charles Helsel, Susan Underwood, Ashley

Cooper for Martin Driggers, Paul Shelton, David Leigh for

Walton Owens, Cathy Sams and Jonee Daniels

Item 1. Minutes

Statement: June 7, 1993

Action: Approved as submitted.

Item 2. History

Statement: Nick Lomax opened the meeting at 1:30 P. M. and distributed to the Committee a memo from Butch Trent regarding the history of the Committee. Mr. Lomax stated that in the past the Committee had been a vehicle for communication between the University and the City to review common interest issues. Mary Poore reported that the City Council and the University decided to reduce the Committee to 14 representatives, 3 Council members, John Butler, Ada Lou Steirer and Leonard Keller, 4 City staff members, and 7 representatives from the University. Mrs. Poore informed the Committee that both the City Council and the University have agreed to reorganize the Committee to be made up of those directly involved in the decision making process for their respective bodies.

# Item 3. Nomination of Treasurer

<u>Statement:</u> Vice Chair Mary Poore made the motion to nominate Ada Lou Steirer to serve as the Committee Treasurer, replacing previous Committee member Catherine Smith.

Action: Motion passed unanimously.

# Item 4. Welcome Back Festival

<u>Statement:</u> Nick Lomax asked for comments from the Committee on the impact of the 1993 fall school opening and the Welcome Back Festivities. Student Body Vice President Ashley Cooper, Chief Johnson Link and Leonard Keller all made comments agreeing that this year's festival was a complete success. Cathy Sams commented that the presence of the faculty and staff

volunteering their services to help the students move gave the parents the impression that Clemson is a real caring community.

### Item 5. Transit System

Statement: Mary Poore gave an update to the Committee on the current status of the City/University Transit System. She reported that the University has agreed to fund a local match for a 2 year period. In August, at a Public Hearing, the City Council voted to endorse the Transit Plan, with the condition that the 2 year match be paid by the University. Mrs. Poore reported that the City will apply for funding through grants and that the City is meeting with officials in Columbia this Friday, September 17, to discuss the details. She stated that the City expects to write an application for the grants by March of 1994 and that the System should be operational by January of 1995.

## Item 6. Tiger Stripe Card

Statement: Susan Underwood introduced Jonee Daniels to give an update to the Committee on the Tiger Stripe Card. Ms. Daniels reported that the University has been working with the State Treasurer's Office to put together a plan for the use of an ATM card on and off the campus and stated that the University has been coordinating the most cost effective plan to benefit all parties involved, University, City and students. Ms. Daniels reported that the University, Chamber Members and Student Government have met with Bank Card Services to discuss the proposal of accepting another credit card. Ms. Daniels stated that the University must follow the State Appropriations Act, which states that the State Treasurer's Office is the only one that may authorize which credit cards may be accepted and reported that currently they are Master Card and Visa. She reported to the Committee that the University has not received written agreement, but a verbal contract from the State using the ATM plan is proposed for January of 1994.

# Item 7. Formation of Sub-Committees

<u>Statement:</u> Nick Lomax asked the Committee for advice on the formation of sub-committees and a proposal was made to the Committee that the sub-committees be appointed on an as needed basis. The Committee agreed to accept the recommendation.

### Item 8. News Media

<u>Statement</u>: Cathy Sams announced to the Committee that as part of the strategic planning for community relations, the News Services department will distribute a newsletter, *Clemson Connections*, to all residents of the City. She informed the Committee that the one page newsletter will be low cost and will not increase the tight budget of the University. Mrs. Sams reported that the newsletter will contain an overview of each semester and will be a

vehicle for announcing upcoming events, and stated that the newsletter is intended to help enhance the communications between the City and the University. Mrs. Sams asked for feedback from the Committee evaluating the serviceability of the newsletter.

Item 9. Clemson Strategic Plan

<u>Statement:</u> Charles Helsel reported to the Committee that the City's strategic plan report is in the final draft stage and that the report will be presented at the next Council meeting. Mr. Helsel reported that the City Council has adopted a plan using interns in the Public Information Office and introduced Allison Price who will be working in that office.

Item 11. Agenda Items

<u>Statement:</u> Mary Poore announced that the deadline for agenda items will be one week before the first Monday of each meeting in order to advertise for more public input. Mrs. Poore stated that the first 30 minutes of each meeting will be set aside for the public to address the Committee.

Item 12. Press Conference

<u>Statement:</u> Nick Lomax announced to the Committee that the University would be holding a Press Conference at 3:30 P. M. in the President's Box of Clemson Memorial Stadium. Mr. Lomax stated that the purpose of the conference is to announce details of arrangements under which a Charlotte-based NFL team would play its 1995 season at Clemson. Mr. Lomax informed the Committee that preliminary plans would include all affected by the arrangements, City, Chamber of Commerce, University, Ministries, etc.

Item 12. Adjourn

<u>Statement:</u> The next meeting of the Joint City University Advisory Committee will be on Monday, October 4, 1993 at 1:30 P. M. at City Hall.

Respectfully Submitted,

Manning N. Lomax