



**CLEMSON
UNIVERSITY**

PRESIDENT

February 10, 1993

The Honorable Larry W. Abernathy
Mayor, City of Clemson
P. O. Box 1566
Clemson, SC 29633

Dear Larry:

Nick Lomax tells me that he has now communicated with appropriate city officials on the administration's decision not to move ahead with the annexation proposal submitted by your office last spring. If there are unanswered questions, we would be happy to attempt to answer them.

Your comments on our Strategic Plan for Community Relations are appreciated. Working together, I believe much of the groundwork has now been done that will lead to a better working relationship between all elements of the University and City.

Let's keep the lines of communication open. Call when my personal involvement is needed.

Regards,


Max Lennon

ML/ew

xc: Vice Presidents

Dear Larry:

Paul Lomas tells me that he has ~~now~~ now communicated with appropriate city officials on the administration's decision not to move ahead with the annexation proposal submitted by your office last spring.

If there are unanswered questions, we would ^{be happy} ~~be happy~~ ~~to~~ ~~provide~~ ~~an~~ ~~opportunity~~ ~~to~~ ~~get~~ ~~together~~ ~~to~~ ~~discuss~~ ~~them~~ ~~and~~ ~~attempt~~ ~~to~~ ~~answer~~ ~~them~~.

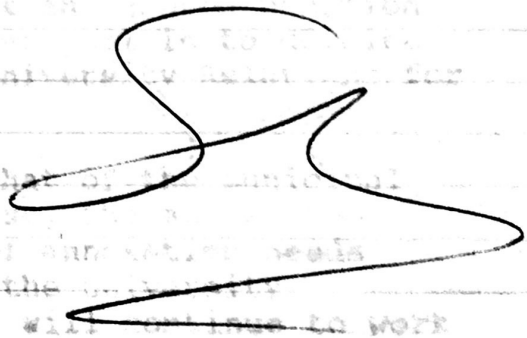
Your comments on our Strategic Plan for Community Relations are appreciated. Working together, I believe ~~the~~ ~~most~~ ~~of~~ ~~the~~ ~~ground~~ ~~work~~ ~~has~~ ~~now~~ ~~been~~ ~~done~~ ~~that~~ ~~will~~ ~~result~~ ~~in~~ ~~a~~ ~~substantially~~ ~~better~~ ~~relationship~~ ~~that~~ ~~will~~ ~~lead~~ ~~to~~ ~~a~~ ~~better~~ ~~relationship~~.

City of Clemons

working relationship between all
elements of the community at large
~~Let's keep the lines~~
~~of communication~~

Let's keep the lines
of communication open - call
when my personal involvement
is needed.

Vice President



~~Mayor~~
~~President~~
~~Secretary~~

it is our hope that we will continue to work
address these issues.

We welcome the opportunity to review this draft document.
If you have any questions or need further information, please
do not hesitate to contact us.

Sincerely yours,

Harry W. Abernathy, Mayor
City of Clemons

cc: City Council
Charles Heibel, City Administrator

enc.

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City of Clemson

Office of the Mayor

Larry W. Abernathy
Mayor

January 26, 1993

Dr. A. Max Lennon, President
Clemson University
201 Sikes Hall
Clemson, S.C.

Dear Max:

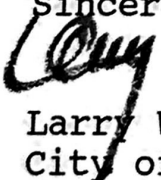
The City Council and staff have reviewed your draft Strategic Plan for Community Relations. We are pleased with the direction of the document and believe it will foster a closer working relationship.

The format for our review is to offer comments on the various goals and benchmarks of the plan and then provide suggestions for further implementation. It is not an adopted position paper of the Clemson City Council. Our goal is to develop the City's draft Strategic Plan for University Relations for your input by July 1, 1993.

There are still issues unresolved. That of the municipal status of the University and, of course, the annexation issue. We concur that the question of annexation needs further study from both the City and the University perspectives. It is our hope that we will continue to work together to address these issues.

We appreciate the opportunity to review this draft document. If you have any questions or need further information, please do not hesitate to contact me.

Sincerely yours,


Larry W. Abernathy, Mayor
City of Clemson

cc: City Council
Charles Helsel, City Administrator

enc.

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CLEMSON UNIVERSITY
PRESIDENT'S OFFICE

**COMMENTS ON THE UNIVERSITY STRATEGIC PLAN FOR COMMUNITY
RELATIONS**

Joint City University Committee

The City Council will participate with the University in reviewing the committee format and concurs with the recommended issues for their input as presented.

Annexation

The City recommends the following to be inserted in the document; "Both the City and the University continue to make great strides in their working relationship. It is agreed by both parties that the issue of annexation requires further study by both entities and will continue to be evaluated for its feasibility."

Academic Incorporation

Goal 1. Clemson University will establish formal educational outreach programs to encourage academic involvement by city residents and to promote a better understanding of the University's academic role in the community at large.

- 1.4- By Fall, 1994, the University will establish programs for local citizens which increase public awareness about issues of mutual interest to City and University life.

COMMENTS: The City staff has a concern about the time-frame for this project. We would like to see this project addressed by Fall, 1993.

Goal 2. Clemson University will promote personal involvement of faculty, staff, and students in community affairs of mutual interest to City and University.

COMMENTS: The City's consensus is that another benchmark should be added to promote graduate level studies of local problems/issues such as housing, solid waste etc.

Goal 4. Clemson University will promote the Botanical Garden as an educational, cultural and outreach resource for the community.

- 4.1- By Spring 1993, the South Carolina Botanical Garden will aid community development by assisting the City of Clemson in improving landscape projects.

COMMENTS: This benchmark is already occurring. The Garden is providing plants to the City on various projects as well as a wealth of technical expertise. We would like to strengthen this with volunteer efforts as well as materials and design assistance.

Goal 5. Clemson University will redefine and reorganize the annual Welcome Back Festival to better integrate City and University members

5.1- By Fall 1993, the University will create a planning committee of University and City members to develop a new format for the Welcome Back Festival which places more emphasis on integrating the University and the City, with implementation of new format by Fall of 1994.

COMMENTS: It is the City's consensus that the festival needs to be redefined. The City was more involved in last year's festival than ever before. The City will work with the University in any way possible. Also, the City departments would like to set up a booth at this festival to introduce the students to services provided and their individual responsibilities to the community.

Communications

Goal 1.- Clemson University will work toward more effective and active communication with the City of Clemson and surrounding community.

1.1.- By Spring 1993, Clemson University will restructure its membership to the Joint City/University Committee and give the Committee a more well-defined advisory role in facilitating communication.

COMMENTS: The City concurs that the committee needs to be restructured and will coordinate with the University by Spring, 1993.

Goal 2.- Clemson University will strive to be a good neighbor to the people who live and work in the City of Clemson and surrounding local communities, and will keep them informed of issues and actions that may affect the larger community.

2.1- By Fall, 1993, Clemson University will have established formal written communications to be distributed to the local community on a regular basis.

COMMENTS: The City recommends that we assess the feasibility of a joint newspaper to include City and University news by Fall 1993.

Emergency Services

Goal 1.- Clemson University shall have a comprehensive Disaster Management Plan to minimize the loss of life and property during emergencies that interrupt the academic mission of the University.

1.3- By Fall 1993, the City of Clemson Police Department shall receive orientation training on the Disaster Management Plan.

COMMENTS: The City's consensus is that the Public Works Department should be represented in this training due to their possible involvement in debris clearance and manpower and equipment in rescue and clean-up operations.

Goal 2.- Clemson University's Department of Public Safety shall increase emergency preparedness readiness for major emergency events.

COMMENTS: The City concurs with all the benchmarks presented. However, we would like to stress the involvement of our Police and Public Works Department in these activities.

Environmental Planning and Land Use

Goal 1.- Clemson University will work with the City to develop a community-wide comprehensive master plan which will serve as a basis for systemic reviews and lead to clearer understanding between the City and the University.

COMMENTS: The City concurs with the community-wide comprehensive master plan. We should begin this process by Fall, 1993.

1.1- By Spring 1993, the University will work with the City to create a community-wide Environmental Site/Landscape Planning Group.

COMMENTS: The City has several University employees (and City residents) who assist the City in an advisory capacity on landscape and "beautification" issues. The City concurs with this benchmark and suggests involvement of chamber, city council, etc. in this group.

1.2- By Spring 1993, the University will have established a dialogue with the appropriate city and/or government group on common infrastructure needs and resources.

COMMENTS: The City's consensus is that this is an excellent idea to pursue. It is important that both parties involved realize the importance of working together.

Goal 2.- Clemson University recognizes the role it plays in providing rural quality and natural beauty to the campus and community.

2.1- By Fall, 1993, design guidelines for future building and parking will be developed as part of the Master Plan to address ways to maintain and improve the rural quality of the campus and the surrounding city.

COMMENTS: The City recommends that the University review our Design Control Guidelines and make every effort to coordinate landscaping efforts on the perimeters of the City and University.

2.3- By Spring 1993, a community representative will be invited to serve on the Campus Master Planning Committee in an advisory capacity.

COMMENTS: It is the City's consensus that City Council should have input in the selection of this representative.

Goal 3.- Clemson University will seek to improve and, where possible, coordinate its recreation resources and facilities for the campus and community.

3.2- By Fall 1993, the University will work closely with the City and the State to coordinate a regional bicycle system and pedestrian walking paths throughout the campus and the surrounding community.

COMMENTS: The City has a Bikeways Committee (with University representation) with a bikeways plan for the City and University in place. The City Council has approved this plan. We have provided the information to the Campus Master Planning Office and have applied for ISTEA monies from the Highway Department on behalf of the City and University. We have coordinated this effort through the President's Office and the Campus Master Planning Office. We concur that pedestrian walking paths should be addressed in the planning process.

3.3- By Fall 1993, the University will have worked with the City to conduct a needs assessment/ inventory of available recreation resources to ensure that plans are cost effective.

COMMENTS: The City's consensus is that this is an excellent idea and should be a coordinated effort with Pickens County, public schools, private industry and other recreation providers to develop this comprehensive plan.

3.4- By Spring 1993, the University will begin exploring the feasibility of cooperative recreational opportunities and facilities.
COMMENTS: As stated in the comments on 3.3, input from the community providers and users is important to assess the facilities needed.

Fiscal Responsibility

Goal 1.- Clemson University and City Officials, in conjunction with Chamber of Commerce members, will clearly communicate future plans, particularly when such plans appear to create or increase competition.

COMMENTS: This is a very important goal with which the city concurs. The City's consensus is that we (jointly) conduct an impact analysis on services provided (i.e. public safety, public works) to assess monetary impact of present activities as well as future plans. We also suggest that all references to Chamber of Commerce members be changed to the Clemson Business Community.

1.2- By Spring 1993, the University will discuss service plans/planning in formative stages with appropriate University and community representatives.

COMMENTS: It is the City's recommendation that we participate in these discussions with community representatives. We would then have the opportunity to discuss the City's plans in their formative stages as a joint effort.

Goal 3.- The needs and desires of students and employees will be ascertained and given strong consideration in resolving planning issues between the University and the City of Clemson.

COMMENTS: The City concurs with this goal and the benchmarks provided and will do the same in the early planning stages.

HOUSING

Goal 1.- The University will prepare all students to be responsible citizens of the Clemson community.

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HOUSING

Goal 1.- The University will prepare all students to be responsible citizens of the Clemson community.

1.1- By Fall 1994, the University will create an off-campus housing student services program.

COMMENTS: The City's consensus is that this is an excellent idea. This activity will aid the City in communicating with our off-campus student residents. We would like to be involved to provide input into the formation of this service to discuss such items as the Renter's Information Center, distribution of City ordinances and occupancy issues.

1.2- By Fall 1993, the University will provide educational programs and materials addressing off-campus living issues, e.g., relevant City ordinances, University student code for off-campus residence.

COMMENTS: The City departments would like to participate in these educational programs to disseminate information to the off-campus students.

1.3- By Summer 1993, the University will clarify its role in response to student conduct off-campus.

COMMENTS: The City concurs that this is an excellent idea for the University. This is extremely relevant in terms of issues such as fraternity/sorority off-campus activities, block parties, etc.

Goal 2.- The University will improve City/University communication on housing issues.

COMMENTS: The City concurs with this goal and will provide the information to the University as requested by Fall 1993 and annually thereafter.

Goal 3.- The University will promote housing that will provide a quality living environment for long-term city residents and off-campus student residents.

3.1- By Spring 1994, the University will evaluate and articulate a position on the possibility of allowing leasing of University land for private housing development.

COMMENTS: The City concurs with this benchmark and will provide information and input as requested by the University.

3.2- By Summer 1993, University and City officials, in conjunction with Clemson rental property owners and managers, will identify options for providing on-site managers in multi-family complexes.

COMMENTS: The City's consensus is that this is an excellent idea which will take significant input from the parties referenced. The City will provide information as to the legal issues involved. We recommend that a committee be appointed to evaluate these options between the City and University be appointed as soon as possible.

Goal 4.- The University will build consensus between the City, Student and University leaders on effective means of managing student impacts on City neighborhoods.

4.1- By Fall 1993, the University and City will identify alternatives for enhanced enforcement of City ordinances regarding noise, occupancy, litter and others.

COMMENTS: The City's consensus is that this is an excellent idea. We view education, then aggressive enforcement as the primary solution of this type problem. The University should work with the City in providing an updated data base of information on student addresses/place of residence.

4.2- By Fall 1993, the University and City will evaluate existing penalties for violations of City ordinances related to housing.

COMMENTS: On the criminal side, State law mandates a maximum fine of two hundred dollars (\$200). The City will participate in the evaluation with input from the planning and police departments.

4.4- By Fall 1993, the City will design ordinances holding property owners and managers more accountable for violations of city ordinances.

COMMENTS: The City has legal issues that affect how we design ordinances as stated previously. We recommend that the City and University meet on a regular basis with rental property owners to discuss these issues.

Transportation and Parking

Goal 1.- The University will work closely with the City to implement a cost-effective, state-of-the-art transit system that is beneficial to both students and community residents.

1.1- By Spring 1993, the University will evaluate and identify the feasibility and benefits of a merger or type of interface between the University Shuttle System and the proposed transit system.

COMMENTS: The City's consensus is that it is an excellent idea for the systems to interface provided it is cost effective. However, it should be understood that if this is the benchmark (Spring, 1993), we will not be eligible to apply for grant funding this year. The next cycle of funding would be March, 1994.

1.3- By Spring 1995, the University will finalize optimum plans to develop orderly traffic patterns on state roads surrounding the campus. All plans should be compatible with the environment and existing land use.

COMMENTS: The City's consensus is that this should be a coordinated effort between the City and the University due to impacts on cut-through streets.

Goal 2.- The University will conduct a thorough review of its parking regulations and work cooperatively with the City to resolve parking impacts on City streets.

COMMENTS: The City concurs that a thorough review of parking regulations needs to take place. Also an impact analysis needs to take place to assess how the University impacts parking on city streets.

2.1- By Spring 1993, A Parking Task Force will review campus parking issues and make recommendations for improvement to the administration.

COMMENTS: The City's consensus is that the City should have a representative on this task force so that we can work together on resolving parking issues.

OTHER ITEMS FOR CONSIDERATION:

1. This document does not address the University Court. It is the City's opinion that this is an issue that needs to be considered.
2. This document does not address the issue of solid waste. It is the City's opinion that this is an area of mutual concern where cooperation or consolidation could be achieved. We have had departments at the University inquire about participating in our recycling and solid waste services.

3. There is a definite opportunity for the City and University to work together to apply for grant funds. This is already occurring with the transit system and the America the Beautiful projects. We are currently working on a joint City/University project on communications equipment for the police and fire departments. We recommend that it be a goal in the University's strategic planning to work with the City on joint projects for possible grant funding.

APR 11 1993
UNIVERSITY OF CALIFORNIA
SAN DIEGO
100 UNIVERSITY AVE
SAN DIEGO, CA 92161
619-594-1000

Boarding Secretary

Agenda for the meeting will include:

1. Approval of minutes, 1993 minutes
2. Reports of members including Professor Mary Parker
3. Update on the joint project with the City on communications equipment for the police and fire departments
4. Report on the joint project with the City on communications equipment for the police and fire departments
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